

Art / Fashion / Architecture – Folds and Borders. On a Project of Silvia Kolbowski and Peter Eisenman for Comme des Garçons
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Fashion designers, artists and architects share a long history of being fascinated and influenced by each other's works and ideas. In the last 20 years the cross-overs in these different disciplines have become more and more spectacular and challenge traditional segregations: fashion is introduced as art in art contexts, art works are conceived as fashion pieces, architecture is inspired by art and fashion by artists like Issey Miyake, Rei Kawakubo, Cindy Sherman, and Rem Koolhaas.

The article discusses a project of the artist Silvia Kolbowski and the architect Peter Eisenman at the Comme des Garçons store in Soho, New York, in 1995. Kolbowski/Eisenman used cuts from the fashion collection 1994/95 to develop an architectural installation in the store that challenges the character of the store as 'white cube', using the fold as medium of transformation. The theoretical idea of the fold is used to compare the fashion design of Rei Kawakubo with architecture, theorizing the fold as a different way of space and body awareness.